



presented by Family Service Agency

Sponsorship Opportunities 2018

Platinum Sponsor Package - \$5,000 [6 sponsorships available]

- Logo placement on Senior Expo welcome signage
- Logo placement on reusable gift bags handed out to attendees
- Logo placement on event signage at Earl Warren Showgrounds
- Logo placement on the Senior Expo website, www.seniorexposb.com
- Logo placement in print, online and flyer advertising
- Name recognition in all press releases, broadcast and radio announcements
- Prime booth placement in the Senior Expo exhibit hall

Platinum sponsorship may also include a customized presence associated with an Expo feature or activity such as our Caregiver's Cafe, snack service, special exhibits, or other visitor services.

Gold Sponsor Package - \$2,000 [4 sponsorships available]

- Name recognition on Senior Expo welcome signage
- Name recognition on reusable gift bags handed out to attendees
- Name recognition on the Senior Expo website, www.seniorexposb.com
- Name recognition in all print and flyer advertising
- Select booth placement in the Senior Expo exhibit hall

Silver Sponsor Package - \$1,000 [8 sponsorships available]

- Name recognition on Senior Expo welcome signage
- Name recognition on reusable gift bags handed out to attendees
- Name recognition on the Senior Expo website, www.seniorexposb.com
- A booth in the Senior Expo exhibit hall

Additional Sponsorship Opportunities

- **Goods or Services** — Sponsors may provide mutually agreed upon goods or services prior to, or on the day of the Senior Expo in lieu of cash. (Minimum value \$750)
- **Voucher Program** — The Senior Expo will create 100 special admission vouchers that will be given to seniors who cannot afford admission. The sponsor will have their name printed on the voucher and also have name placement on event signage and publicity. (Contribution: \$500)

Please note: All sponsorship opportunities are offered on a first come-first serve basis. The Senior Expo of Santa Barbara reserves the right to refuse sponsorship from any organization for any or no reason.

Sponsor Commitment Form

***Sponsorship requests must be submitted
by July 1, 2018***



- Yes! I would like to be a proud sponsor of the 2018 Senior Expo of Santa Barbara, presented by Family Service Agency. Please select your level of support:**
- Platinum sponsor package - \$5,000** [6 sponsorships available]
 - Gold sponsor package - \$2,000** [4 sponsorships available]
 - Silver sponsor package - \$1,000** [8 sponsorships available]
 - Voucher Sponsor - \$500** [1 sponsorship available]
- Yes! I would like to make a 100% tax-deductible donation to help support the Senior Expo of Santa Barbara in the amount of \$ _____.**

Family Service Agency is a 501(c)(3) nonprofit organization. Our Tax ID# is 95-1644031. All gifts are tax deductible.

Sponsor logos must be submitted in high resolution electronic format (JPG, PDF or EPS format only). Please e-mail the logo to email@seniorexposb.com

2018 SB Senior Expo Sponsor Information

Company Name: _____

Contact Name: _____ **Title:** _____

Address: _____ **State** _____ **Zip** _____

Phone: _____ **E-mail:** _____

Sponsorship level: _____ **Amount:** \$ _____

Please make check payable to: ***“Family Service Agency”***

Remit this completed form and payment to:

Family Service Agency, 123 West Gutierrez Street, Santa Barbara, CA 93101.

If you would like to pay by credit card or if you have questions about sponsorship of SB Senior Expo please call:

Christopher Williams at (805) 705-3433 or

Katie Jacobs, Director of Development at (805) 965-1001 x267



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