



presented by Family Service Agency

Sponsorship Opportunities 2017

Platinum Sponsor Package - \$5,000 [6 sponsorships available]

- Logo placement on Senior Expo welcome signage
- Logo placement on reusable gift bags handed out to attendees
- Logo placement on event signage at Earl Warren Showgrounds
- Logo placement on the Senior Expo website, www.seniorexposb.com
- Logo placement in print, online and flyer advertising
- Name recognition in all press releases and radio announcements
- Prime booth placement in the Senior Expo exhibit hall

Gold Sponsor Package - \$2,000 [4 sponsorships available]

- Name recognition on Senior Expo welcome signage
- Name recognition on reusable gift bags handed out to attendees
- Name recognition on the Senior Expo website, www.seniorexposb.com
- Name recognition in all print and flyer advertising
- Select booth placement in the Senior Expo exhibit hall

Silver Sponsor Package - \$750 [8 sponsorships available]

- Name recognition on Senior Expo welcome signage
- Name recognition on reusable gift bags handed out to attendees
- Name recognition on the Senior Expo website, www.seniorexposb.com
- A booth in the Senior Expo exhibit hall

Additional Sponsorship Opportunities

- **Goods or Services** — Sponsors may provide mutually agreed upon goods or services prior to or on the day of the Senior Expo in lieu of cash. (Minimum value \$750)
- **Voucher Program** — The Senior Expo will create 50 special admission vouchers that will be given to seniors who cannot afford admission. The sponsor will have their name printed on the voucher and also have name placement on event signage and publicity. (Contribution: \$250)

Please note: All sponsorship opportunities are offered on a first come-first serve basis. The Senior Expo of Santa Barbara reserves the right to refuse sponsorship from any organization for any or no reason.